

Honda Vehicles

DEALER OPROCESS

This is what we're made of

There's a lot of smart thinking that goes into every Honda. But don't mistake the attention to detail for a delicate machine. You'd be wrong. Be it a truck, an SUV, or a hatchback, every Honda has been built with the capacity to shatter expectations off-road, on-road or at the track.

har Silver Metallic with HPD™ Packag

Built with the capacity to amaze

Every challenge is an opportunity. And every Honda loves a challenge. It's what drives us to design intelligent all-wheel-drive systems that can overcome the harshest conditions. And durable engines that are proven to withstand the test of time.

RIDGELINE

TRAILSPORT

Ridgeline Sport shown in Radiant Red Metallic II¹ with HPD[™] Package Passport TrailSport shown in Lunar Silver Metallic with Honda Genuir Pilot TrailSport shown in Diffused Sky Blue Pearl¹ (right).



Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines

Racing is at the heart of what we do

Without racing, we wouldn't be where we are today. Whether it's on the street, the track, or down unpaved roads, every Honda is descended from a racing spirit. That's what drives us to compete and win at the highest level in motorsports.

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Ridgeline Sport shown in Lunar Silver Metallic with HPD™ Package and accessory roof rails. fonda reminds you to properly secure cargo items and follow all applicable load limits and loading guideline:



Powering a different kind of journey

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i-VTM4® AWD

MUD

SNOW

NORMAI



A STRONG STATEMENT

Go ahead, put the Ridgeline to the test. With Intelligent Traction Management and a 5,000-lb towing capacity,² this pickup has the power to move other off-road vehicles by the truckload. It's also packed with the great thinking you'll only find in a Honda, like a lockable In-Bed Trunk,[®] dual-action tailgate, and i-VTM4[®] all-wheel-drive system with four different terrain modes.

Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines.

RIDGELINE



RUGGED, MEET OUTDOORS

Boasting a 280-hp³ engine and Intelligent Traction Management, the Passport is no stranger to the great outdoors. And with the ability to traverse all kinds of terrain, the TrailSport's rugged good looks add to the excitement, no matter what trails you're blazing.

Snow mode only on 2WD trims. Snow, Mud, and Sand modes on AWD trims. Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines.

Explore even further

HondaLink

TRAVEL SMARTER

Stay connected with your vehicle, right from your smartphone. The HondaLink® app⁺ provides assistance, service and convenience, with compatibility across the entire Honda lineup. Visit **hondalink.com** for more information on features and subscription services.

HondaLink Available Features

- Personal concierge
- Stolen vehicle locator Remote lock & unlock
 - Enhanced roadside assistance
 - Automatic collision notification
- Emergency call • Find my car

conditions, information that may be tied to create a track of a vehicle. For a full explan

PASSPORT PEALER



Pure rugged capability

Pilot AWD Touring shown in Modern Steel Metallic with Honda Genuine Accessories. Pilot Elite shown with Black Leather.

Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines. Wireless phone charger is compatible with Qi wireless charging standards. Check with your device's manufacturer for wireless capability.





ENGINEERED FOR THE OFF-ROAD

PILOT

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The new Pilot is the most powerful SUV in Honda history, but we'll let it speak for itself. With a powerful engine packing 285 horsepower⁴ and 262 pound-feet of torque⁵ this hefty vehicle offers special features engineered to get weekend adventurers even farther off the beaten path. The available i-VTM4® all-wheel-drive system helps enhance stability on treacherous roads while the rear cargo area gives you plenty of space to store your gear. With the Pilot TrailSport, hook up to 5,000 lbs⁶ of toys to an integrated trailer hitch, or trailblaze new paths as you keep an eye on your surroundings with the new TrailWatch[™] camera system that uses four exterior camera views to help you better navigate off-road obstacles. Your adventures are covered.

*5-Drive Modes standard on 2WD trims. 7-Drive Modes standard on AWD EX-L trims and above.

Prepared for any adventure

COMPELLING CAPABILITY

Ready for bigger adventures? The new CR-V is. Hit the road with confidence with multiple drive modes for a variety of conditions, including the new Snow mode. An available one-touch power moonroof lets you easily take in the view, while Apple CarPlay®⁷ and Android Auto™® compatibility allow you to stay in touch with what matters. Streamline your ride without tangled cords, thanks to the available wireless phone charger.⁹ All for a seamless connection between you and adventure.

Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines.

CR-V EX shown in Radiant Red Metallic' (left). CR-V Sport Hybrid shown in Meteorite Gray Metallic with Honda Genuine Accessories. Cargo net not included (right).

CR-V

CR-



ADAPTABILITY WITHOUT COMPROMISE

The new CR-V Hybrid captures the can-do spirit of Honda with enhanced versatility. It combines a new rugged exterior with a sportier ride from an electrifying hybrid powertrain. Enjoy max acceleration response with Sport mode and a variety of road conditions with available Real Time AWD.[™] Stay connected and command more tech with fewer wires thanks to available wireless Apple CarPlay^{®7} and Android Auto^{™8} compatibility. Go wherever life takes you? Can do.





HR-V EX-L shown in Milano Red. HR-V EX-L shown with Black Leather.

DEALER ePROCE





WIRELESS PHONE CHARGING⁹

ELEVATE YOUR DRIVE

Like you, the new HR-V is ready for more with evolved styling inside and out and more standard features than ever. Explore downtown in style with the sleek LED headlight design. Road-trip to an even further concert without missing a beat using the available wireless phone charger.⁹ Hit the steeper slopes knowing Hill Descent Control and Hill Start Assist come standard. Ready for more, indeed.









THIS IS WHERE THE FUN BEGINS

Family life can be unpredictable when you're on the road. The Odyssey can help, with plenty of innovative features that work for you and your passengers. That includes multiple seating configurations, Magic Slide® 2nd-row seats and integrated 2nd-row sunshades. Watch heads turn at the Odyssey Sport trim, with 19-inch wheels plus sporty interior and exterior styling accents.

ODYSSEY



Odyssey Elite shown in Modern Steel Metallic with Gray Leather

If Honda does not race, there is no Honda

At Honda, competition has always brought out our best thinking. But the podium is just the beginning for our engineers. Because after each season, we take what we learn on the track and use it to make every vehicle we build even better.

DEALER ePROCESS

Honda Dallara DW12 Indycar racecar (left). Honda RA272 Formula One racecar (center). Civic Si shown in Blazing Orange Pearl¹ (right).

Every Civic feature has been engineered for excitement. Whether it's the next-level performance of the Civic Si, the tech-savvy Civic Sedan, the highly versatile Civic Hatchback, or the adrenalineinducing Civic Type R, every model is as sharp and sophisticated as it is fun to drive.



Civic Si shown in Blazing Orange Pearl¹ (left). Civic Touring Sedan shown in Rallye Red (center). Civic Sport Touring Hatchback shown in Boost Blue Pearl¹ (right). Civic Type R shown in Championship White¹ (front).





DEALER ePROCESS



The highestperforming Civic in history

TYPE RALER PROCESS

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SEIZE THE TRACK

The fastest Civic ever is here. Equipped with a turbocharged engine delivering 315 horsepower¹⁰ and 310 pound-feet of torque,¹¹ the Civic Type R is a formidable force in the world of factory racecar performance. But it does more than just accelerate. When you're out on the track, the Honda LogR^{®12} datalogger analyzes your lap performance with advanced data tracking to help hone your racing prowess down to the decimal. The 6-speed manual transmission with rev-match control keeps your engine and vehicle speed in sync for even smoother shifting into corners and straight past the checkered flag. The sum of the Honda racing legacy is at your fingertips.





INNER CHILD, GO WILD

The road less traveled has never been more exhilarating than in the Civic Si. Its turbocharged engine and 6-speed manual transmission with rev-match control reach a unique balance of hairpin handling and hold-onto-your-hat performance that can transform just about any drive into a fast-paced adventure.



LOOK QUICK. FUN HAPPENS FAST

The right attitude can go a long way, especially when you find it in a car as fun to drive as the Civic Hatchback. Its balance of bold style and sporty handling is just the beginning. With an available turbocharged engine and 6-speed manual transmission, it's as versatile as it is exciting.



It starts with bassion

CIVIC HATCHBACKLER @PROCESS



THRILL SEEKER

If it doesn't stir your soul, it's not a Civic. This is the standard we set for ourselves at Honda, and it's what brought the Civic Sedan to life. With a bold design, an available turbocharged engine, and standard Honda Sensing," it's ready to drive your fun without ever pressing pause.



AVAILABLE 12-SPEAKER BOSE¹⁴ PREMIUM SOUND SYSTEM

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Fun to drive is in our DNA

CIVIC SEDAN DEALER EPROCESS

Civic Touring Sedan shown in Aegean Blue Metallic with Black Leather (left). Civic Sport Sedan shown in Rallye Red (right).

Stride in sophistication

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A NEW STANDARD OF REFINEMENT

The new Accord checks all the boxes. Its redesigned exterior is a veritable headturner, from the elegantly minimal front fascia to the smooth, streamlined surfaces. Inside, you'll find a spacious cabin with new body-stabilizing seats that provide extra lumbar support. And with available features from HondaLink[®] you can locate your Accord on your phone or go online with in-vehicle Wi-Fi^{®15} hotspot capability.* This is all of what a sedan should be.

*Requires AT&T data plan. Visit hondawifi.com for more details.

"ACCORD

DEALER ePROCESS

Accord LX shown in Meteorite Gray Metallic (left). Accord Sport-L Hybrid shown in Radiant Red Metallic¹ (right).

EFFICIENT, POWERFUL, TECH-SAVVY

For a range of exclusive tech and performance upgrades, there's the new Accord Hybrid. It's the first-ever Honda to debut the available state-of-the-art Google built-in¹⁶ technology, which connects you to an integrated cabin experience. An available Head-Up Display projects your speed and navigation directions right onto your windshield as you drive, feeling the instantaneous power of its electrifying powertrain. And with the 12.3-inch color touch-screen, the largest in Honda history, you can seamlessly connect your smartphone using wireless Apple CarPlay^{®7} and Android Auto^{TM8} compatibility. The Accord Hybrid is now more impressive than ever.

HYBRID

ACCORD

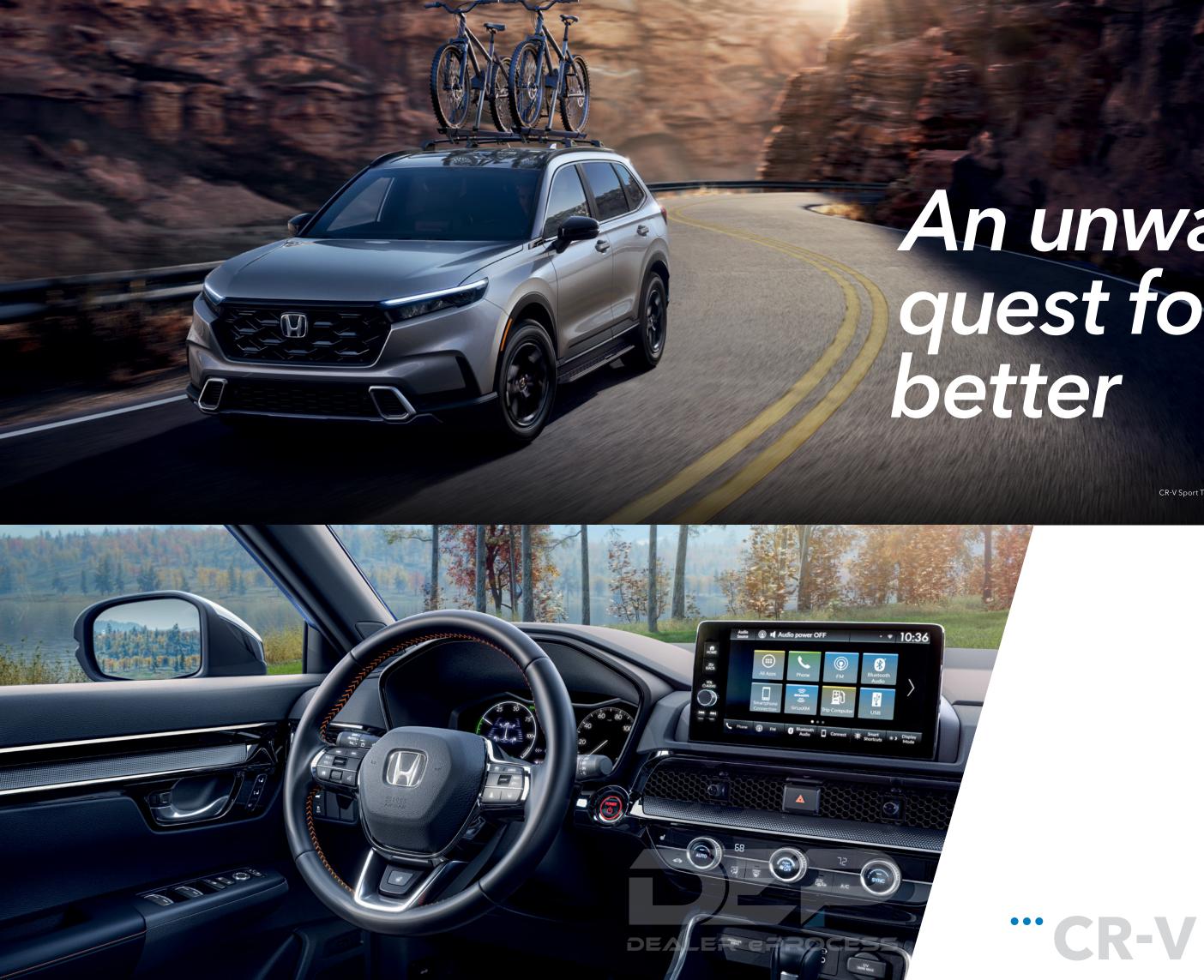
Sustainability is in our nature

Our Electrified Vehicles



Honda is committed to reducing the carbon emissions from our products and operations, as we work towards our vision of a carbon-free society. In addition to our lineup of efficient hybrid vehicles and the all-electric Prologue SUV projected to arrive early 2024, we've also entered into long-term virtual power purchase agreements (VPPAs) for renewable wind and solar energy. When operational, the electricity generated from these VPPAs will offset 60% of the electricity Honda uses in North America.





An unwavering guest for better

CR-V Sport Touring Hybrid shown in Lunar Silver Metallic with Honda Genuine Accessories. CR-V Sport Touring Hybrid with Black Leather.



GET THERE EFFICIENTLY

Honda is committed to becoming carbon neutral by 2050, which starts with more vehicles like the CR-V Hybrid. It's equipped with a 204 total system horsepower powertrain¹⁷ and available all-wheel drive, delivering all the fun and utility you'd expect from a highly capable crossover.

Honda reminds you to properly secure cargo items and follow all applicable load limits and loading guidelines



An elegantly electrified ride

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THE NEXT EVOLUTION OF THE SEDAN

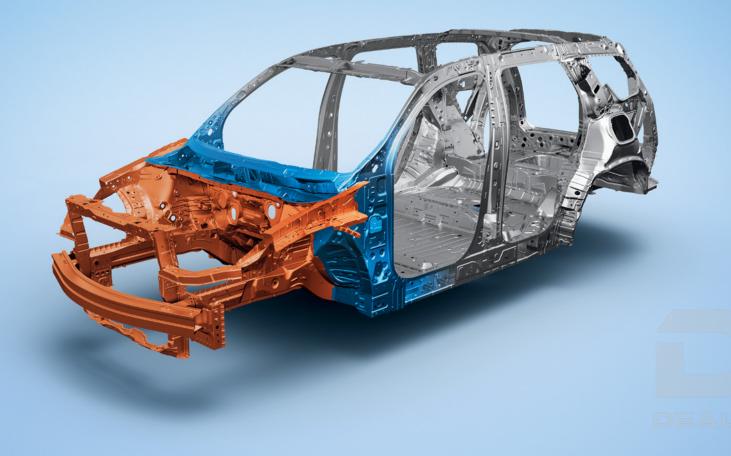
Sophistication is at the heart of everything the new Accord Hybrid achieves. The modern, minimalist exterior strikes a perfect balance between attention-grabbing and understated. Once inside this cutting-edge sedan, you'll find high-tech upgrades galore. The new Individual drive mode allows you to combine settings from other drive modes-such as powertrain tuning, steering calibration and Adaptive Cruise Control¹⁸–for a uniquely tailored driving experience, all on the 12.3inch color touch-screen. Steering wheelmounted deceleration selectors let you set your preferred level of regenerative braking-a feature that recharges your battery whenever you slow down-for better controlling your speed on descents. Behind the wheel, feel the thrust of instantaneous torque, courtesy of the 204 horsepower¹⁷ of the Accord's engine and the powerful electric motor. For a next-level sedan experience, there's no better choice.



Drivers. Passengers. Everyone.

Every Honda is engineered to help protect you, your passengers and everyone else on the road. You can enjoy the benefits of Honda Sensing[®] which is offered on every Honda model. And with each new advancement we make in safety and driver-assistive technology, we're one step closer to a world without collisions. Learn more about our global safety philosophy at safety.honda.com.

Safety for Everyone[™]





ACE body structure shown (left). Pilot TrailSport shown in Sonic Gray Pearl with accessory crossbars (right).

Confidence on the road



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PASSIVE AND ACTIVE SAFETY

The vehicles we build are engineered with your loved ones in mind. It starts with the Honda-exclusive ACE[™] body structure. In the event of a frontal collision, it distributes crash energy more evenly throughout the front of the vehicle. Advanced front airbags provide additional collision protection, with select models featuring SmartVent® airbag technology. Plus, every Honda comes standard with a multi-angle rearview camera¹⁹ and Vehicle Stability Assist[™] (VSA®) with Traction Control²⁰

Collision Mitigation Braking System^{™21}

Lane Keeping Assist System²²

Road Departure Mitigation System²³

Adaptive Cruise Control¹⁸



Auto High-Beam Headlights

SAFETY AND DRIVER-ASSISTIVE TECHNOLOGIES

Honda Sensing[®] can help alert you to things you might miss while driving. This suite of safety and driver-assistive technologies was designed with complete coverage in mind. That includes adjusting brake pressure when an unavoidable collision is determined, adjusting steering to keep you centered in a detected lane, and notifying you about posted speed limits using a small camera.

Honda



HONDA

automobiles.honda.com

®++0NDA Financial Services

Reven®

lease or purchase plan best suits your needs. Honda Care® is an affordable, comprehensive

Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with

the process. Please ask your dealer which

Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.





Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL. $^{\otimes 24}$

All Honda vehicles - and any Honda Genuine Accessories installed at the time of vehicle purchase - are covered by a 3-Year/36,000-Mile Limited Warranty.²⁵ Plus, Honda vehicles are covered by a 5-Year/60,000-Mile Limited Powertrain Warranty,²⁵ too. Hybrid vehicles also have an 8-Year/100,000-Mile High-Voltage Battery Limited Warranty.²⁶ For more information or assistance, see your Honda dealer or please give us a call at 1-800-999-1009.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-Year/36,000-Mile Limited Warranty.²⁵ Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

¹Pemium color adds \$455 charge. ²Maximum towing capacity is 5,000 lbs. Towing requires accessory towing equipment. Please see your Honda dealer for datalis. ³280 hp @ 6000 rpm (SAE net). ⁴285 hp @ 6100 rpm (SAE net). ⁵262 lb ft@ 5000 rpm (SAE net). ⁶The LogR application should only be used on harger is compatible with 01 wireless charging standards. Check with your device's manufacturer for wireless capability. ¹⁰315 hp @ 6500 rpm (SAE net). ¹¹1 he LogR application should only be used on a closed ourse or neatrack. Not intended for use on public roads. Driver remains responsible for the safe operation of the vehicle. ³⁰200 hp @ 6000 rpm (SAE net). ¹¹1 he LogR application should only be used on a closed ourse or recentack. Not intended for use on public roads. Driver remains responsible for the safe operation of the vehicle a vacio golg PLIC. ⁷⁰ triats and logos are trademarks of Google LLC. ⁷⁰ Wireless phone charger is compatible with 01 wireless charging standards. Check with your device's manufacturer for wireless capability. ¹⁰315 hp @ 6500 rpm (SAE net). ¹¹1 see is a registered trademark to Bose Corporation 21R data plan. ¹⁰H and Wir¹A and